You get medical care because she has child care.

*Without child care, San Francisco doesn’t work.* The coronavirus pandemic places a sharp point on a truth we’ve already known: **Child care providers are essential.** They risk everything to care for our children so that frontline workers can tend to the sick, stock our grocery shelves and run our utilities. Now, as San Francisco slowly gets back to work, businesses and their workers need child care more than ever.

To recover, business must do everything possible to keep child care in place. Do your part:

- Partner with us. We help business leaders create child care solutions to build a better future.
- Provide child care solutions for employees—stipends, on-site child care, referral services, and more
- Support public investment in our child care infrastructure

*Child Care Professionals. Essential Now. Essential Tomorrow.*
WHY CHILD CARE MATTERS TO BUSINESS.

SAN FRANCISCO LOSES THE LEAD
Our City is an economic and technological powerhouse. Without proper child care, we will stumble and fall.

EMPLOYERS NEED WORKERS
And workers need child care. Without it they aren’t productive, costing businesses billions of dollars.

FASTER RECOVERY
Without reliable child care, our economic recovery will sputter.

PREVENT SHORTAGES
San Francisco already had a child care shortage. We need bold action now to keep our city’s child care infrastructure intact.

MAINTAIN GAINS BY WOMEN
Without child care, women will be the ones most likely to stay at home, hurting gender equality gains.

LOST: $57 BILLION
That’s the amount of earnings, productivity and revenue business and taxpayers lost because of the child care shortage. And that number is before the coronavirus pandemic. (Source: Council for a Strong America)

Help maintain and strengthen our child care infrastructure.

Visit ChildrensCouncil.org/recovery today!

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