Media Coverage

Children’s Council maintains and leverages relationships with local and state media influencers in order to amplify our message to the greater public through print, digital and broadcast outlets.

If you are a member of the media and have questions about child care and early education, child development, or any other family issues, we are here for you. Please contact our Communications department.

5/17/2022: Sacramento FOX-40: “People rally at State Capitol to support AB 1649” Interview with CEO Gina Fromer

5/17/2022: Sacramento NBC-3: “New bill would protect child care subsidies for low income families” with commentary from CEO Gina Fromer

5/13/2022: EdSource: “Billions more for California schools, colleges under Newsom’s revised budget” with commentary about funding for child care family fees by CEO Gina Fromer

5/10/2022: KPIX CBS-5: “Bay Area parents still struggle to find child care amidst pandemic, inflation” with commentary by Chief Advancement Officer Amie Latterman and SF Parent Voices member Lily Marquez

4/28/2022: Telemundo 48: “Aumentos salariales de hasta $30,000 para trabajadores de cuidado infantil en San Francisco” (“Salary Increases of up to $30,000 for child care...
workers in San Francisco”) with commentary by Chief Strategy & Impact Officer Claudia Quinonez

4/21/2022: San Francisco Chronicle: “Did S.F. deliver on promise to redirect $120 million from law enforcement to Black community?” with commentary by Children’s Council Director of Black Early Childhood Education Achievement Je Ton Carey

3/3/2022: ABC-7 News “7 On Your Side”: “Here’s what’s different about getting your child tax credit in 2022” with commentary by Chief Strategy & Impact Officer Claudia Quinonez

2/23/22: San Francisco Chronicle: “The lack of childcare centers has pushed Bay Area moms to open their own” including interviews with CEO Gina Fromer and Director of Child Care Quality & Business Supports Mona Malan

2/22/2022: EdSource: “California child care workers struggle to survive” with commentary by CEO Gina Fromer

2/17/2022: EdSource: “California’s subsidized preschool program may expand to toddlers.” with commentary by CEO Gina Fromer

2/16/2022: Blue Shield Foundation Blog: “Children’s Council of San Francisco is turning family and neighbor child care workers into thriving small business owners”

1/10/2022: ABC-7: “Some Bay Area child care centers close due to lack of guidance, funding for COVID test kits” with commentary about educator resources by CEO Gina Fromer


8/9/2021: KTVU-2: “If you’re having trouble finding child care, you’re not alone” with commentary by Children’s Council CEO Gina Fromer

7/23/2021: KTVU-2: “Newsom Signs $2.6 billion child care and early education bill” with comments by Children’s Council’s Philip Mayard

7/14/2021: Univision SF: “Desde enero todos los niños que cumplan 4 años se pueden registrar al prekínder” (“Starting in January, all children who turn 4 years old can register for pre-kindergarten”) with commentary by Children’s Council’s Claudia Quinonez.

7/13/2021: ABC-7: “Child Tax Credit: Most families with kids to receive thousands of
dollars” with comments by Chief Advancement Officer Amie Latterman and Parent Voices activist Lily Marquez


6/1/2021: Univision SF: “Legisladores impulsan plan de infraestructura que daría prioridad a educación” (Legislators promote infrastructure plan that would prioritize education), including commentary by Children’s Council’s Yvette Renteria

5/6/2021: San Francisco Chronicle: “S.F. shifts $3.75 million from law enforcement budgets to support Black business communities,“ funded organizations include Children’s Council of San Francisco

4/29/2021: ABC-7: “Reactions pour in after President Joe Biden addresses the nation,” including commentary by Children’s Council CEO Gina Fromer


4/28/2021: PRESS RELEASE: Children’s Council Celebrates the Long-Awaited Passage of “Baby Prop C” by California Supreme Court

4/1/2021: Univision: “Programas y Servicios del Children’s Council” an interview with Children’s Council Chief Strategy & Impact Officer Yvette Renteria


2/1/2021: SF Bayview: Mayor London Breed announces $25 million early education economic recovery program,” with commentary by Children’s Council CEO Gina Fromer

1/26/2021: KALW Radio: “Through the Night” Documents The U.S. Child Care Crisis,” a panel with Children’s Council CEO Gina Fromer and filmmaker Loira Limbal
12/17/2020: *San Francisco Chronicle*: “It is Life Consuming,” life at a 24-hour child care program, with commentary by Children’s Council CEO Gina Fromer

12/11/2020: KQED TV: “Child Care System Stressed by Pandemic,” an interview with Children’s Council Chief Advancement Officer Amie Latterman and filmmaker Loira Limbal

11/2/2020: *Redfin*: 17 Solutions for Working from Home and Parenting, with a quote from Children’s Council CEO Gina Fromer

9/25/2020: KTVU: San Francisco nonprofit helps home-based child daycare operators

9/11/2020: KTVU: Will there be a shortage of child care in San Francisco as businesses reopen?

8/7/2020: Telemundo 48: Centros de cuidado de niños batallan durante la pandemia

8/3/2020: ABC-7 live panel with Children’s Council CEO Gina Fromer: Experts address COVID-19’s impact on the future of preschool, daycare

8/3/2020: ABC-7: A Day in the Life of a San Francisco Preschool, featuring Children’s Council 2019 Family Child Care Provider Champion Barbara Ng

7/28/2020: KQED News: San Francisco Child Care Providers Are Hurting During Coronavirus Pandemic, with commentary by Children’s Council CEO Gina Fromer


10/5/2020: *Bay Area Reporter*: SF Mayor nominates gay man to SFMTA board with quote from Children’s Council CEO Gina Fromer


6/11/2020: KCBS Radio: Ask An Expert About Child Care, an interview with Children’s Council CEO Gina M. Fromer and Child Care Law Center’s Kim Kruckel
6/1/2020: San Francisco News: Officials Secure $1 Million to Support Child Care Providers

5/27/2020: Univision: Guarderías y centros de cuidado empiezan a implementar nuevos protocolos de seguridad (Nurseries and care centers begin to implement new security protocols)


5/8/2020: San Francisco Chronicle (front page Bay Area section): Popular Summer Camp in Bankruptcy


2/7/2020: First5 Summit Spotlights Equity in Action

10/9/2019: City to Award $30MM in Stipends to SF Early Educators

9/14/2019: The fight is not over: business groups appeal “Baby” Prop C

7/29/2019: KALW Radio Panel with CEO Gina M. Fromer: The Rising Cost of Child Care

7/12/2019: It’s official — “Baby Prop C” is safe!

6/21/2019: “Baby Prop C” is going to court: join in the fight!

3/14/2019: El Tecolote: Anti-Tax Advocacy Group Tries to Block SF Voter-Sponsored Funding for Education

3/12/2019: Blue Ribbon Commission Releases Ambitious Statewide Plan for ECE in CA

2/3/2019: San Jose Mercury News: The Crushing Quest Bay Area Parents Face for Child
Care

2/1/2019: ABC7: The Trauma of Parental Separation

1/29/2019: Children’s Council’s Raegan Sales Appointed to SF Food Security Task Force

11/1/2018: USA Today: Children’s Council’s Healthy Apple Program Makes National News

6/21/2018: Prop C — A Victory for our City

6/6/2018: Bay Area Reporter — Children’s Council was a proponent of Proposition C.

5/26/2018: San Francisco Chronicle — Executive Director Sandee Blechman: “San Francisco has a well-thought-out plan and clear priorities for how to use funds generated by Prop. C”


3/29/2018: Children’s Council Urges You to Vote YES on Prop C


10/26/17: Child Care for Working Families Act in Congress Introduced

7/3/17: Three is the Magic Number for Child Care: Availability, Quality, Affordability

6/29/17: San Francisco Chronicle: Changes to Child Care in SF

5/21/17: In response to New York Times: Get Ready to Fight for Early Care and Education


3/9/17: Immigrants Make Our Community Stronger through Family Child Care

8/16/16: Child Care is Good for Business

6/17/16: Tell Governor to Support Child Care Funding

5/26/16: Tell California Legislature to Spend Budget Surplus on Child Care

1/6/2016: San Francisco Chronicle: Housing Crisis Affects Child Care Providers and Parents
11/6/2015: Share Your Voice: Urgent Community Events

10/2/2015: SF Housing Crisis: Family Child Care Provider Resources

7/7/2015: In response to Washington Post: Is Universal Child Care the Next Big Liberal Cause?

7/6/15: New Investments for California Child Care

1/21/15: Wall Street Journal: President Obama State of the Union: “High quality child care is a must-have.”


3/2/2015: In response to Roll Call and Washington Post: People are Talking About Child Care

1/14/15: San Francisco Chronicle: Mayor Ed Lee Announces Preschool Expansion

1/12/15: US News & World Report: Early Education is a National Priority