Women’s Business Leadership Council

**Because Child Care Matters**

Children’s Council of San Francisco is at the heart of child care and early education in San Francisco.

For more than 45 years, Children’s Council has been a champion for families in San Francisco. As a 501(c)(3) non-profit organization, we advocate for equitable, quality early care and education; we empower families with information and financial support; and we build the capabilities of educators to ensure that every child in San Francisco has the opportunity to reach their full potential.

**When SF Families Thrive, Our City is Stronger**

We work to increase child care options available to our community’s families by nurturing new early educators and supporting existing ones to grow. We help families of all backgrounds find the care that fits their personal and budgetary needs.

We know that when San Francisco employers advocate for and financially support child
care, we can achieve our vision that:

- All SF children’s social, emotional and cognitive needs are met;
- Parents are able to provide for their children both emotionally and financially; and
- Child caregivers offer nurturing, developmentally appropriate care.

The Role of Women Business Leaders

To build this dialogue with Bay Areas businesses, we gathered a group of esteemed women professionals from all industries to be a voice for child care in the business community.

We strive for diversity in the make up of this Council including industry representation (i.e. finance, health, tech, etc.)

Achievements:

Thus far, our Women’s Business Leadership Council has:

- Proactively given insight into employer perspectives on child care and preschool
- Developed a messaging and policy platform to promote the critical workforce and civic infrastructure role of early care & education to SF employers; including creation of a new workshop to share Children’s Council’s offerings with employers
- Served as ambassadors to the wider business and civic leadership community on early care and education issues related to women and parents in the workforce, especially during the pandemic—which statistically placed a much greater burden on working mothers
• Supported our $1 million Economic Recovery Campaign through successful fundraising efforts and their own individual and company giving

• Published a white paper, “Prioritizing Early Care and Education in COVID-19,” jointly with the Berkeley Group, to address the newest challenges facing early education and working families

Councilmember Commitment

1. Gather quarterly with other women business executives to strategize ways Children’s Council should engage the wider business community.

2. Connect Children’s Council’s leadership to thought leaders, prospective funders and corporate executives who may support our cause.

3. Collectively raise a minimum of $50,000 each year for Children’s Council

To learn more about our Women’s Business Leadership Council, please email Amie Latterman or April Homan.