



CITY KIDS

Family Fair

presented by
Children's Council



Saturday, **September 19, 2026** • 10 am - 1 pm

Sponsorship Opportunities

The 10th Annual City Kids Family Fair, hosted by Children's Council of San Francisco, is a fun, family-friendly event that showcases many of the early care and education programs and services available to San Francisco families through Children's Council and many other community organizations. This event features performances, arts and crafts, resources for parents and families and fun activities.

Past sponsors have included: San Francisco Health Plan, Anthem, Presidio Knolls School, San Francisco Gymnastics, Beaming Health, Family Child Care Association of San Francisco.

WHEN: Saturday, September 19, 2026
10am – 1pm

WHERE: Children's Council of San Francisco
445 Church Street, San Francisco



To learn more about City Kids, please visit childrenscouncil.org/citykids

OUR REACH

City Kids Family Fair provides strong exposure through a variety of outreach channels:

- Expected Event Attendance: **1,500+ parents, caregivers and children** ages 0-10 (majority ages 0-5)
- Minimum **5,000+ postcards** delivered and distributed to households and community partners in San Francisco
- Inclusion on dedicated City Kids sponsor page and name recognition on event page, starting June 2026
- Inclusion on a minimum of three dedicated City Kids emails with **distribution list of approximately 41,000 unique addresses**
- Inclusion on a minimum two email newsletters to our parent or provider lists with a distribution list of approx. 41,000
- Featured in two City Kids social media mentions across Facebook, Instagram, X, and LinkedIn, with over 10,000 followers across platforms
- Recognition in Children's Council annual impact report as sponsor in donor listings
- Prominent City leaders attended include: State Senator Scott Weiner, Board of Supervisors President Rafael Mandelman and Supervisors Chyanne Chen, Connie Chan, Matt Dorsey, Danny Sauter and Stephen Sherill
- Past promotional partners: San Francisco Department of Early Childhood, San Francisco Unified School District, Zuckerberg San Francisco General Hospital



SPONSORSHIP LEVELS (as of June 25, 2026)

	Lead Sponsor \$25,000	Main Stage Sponsor \$10,000	Diaper Sponsor \$5,000	Nutrition Sponsor \$5,000	Literacy Sponsor \$5,000	Booth Sponsor \$2,500	Booth Sponsor (Non-Profit Discount) \$1,500
	Number Available: 1	Number Available: 1	Number Available: 0 <i>Sold Out</i>	Number Available: 0 <i>Sold Out</i>	Number Available: 0 <i>Sold Out</i>	Number Available: 8	
Dedicated Company Exhibit Table	10' x 10' Exclusive location	Prominent location	Noted location	Noted location	Noted location	Named location	Named location
Event Signage	Exclusive logo listing @ entrance and on stage	Marquee logo listing @ entrance and on stage	Logo listing	Logo listing	Logo listing	Name listing	Name listing
Verbal Recognition from the Stage	Multiple mentions	Multiple mentions	One mention	One mention	One mention		
Acknowledgment on Website, Event Emails, Mailed Postcard	Exclusive logo listing as lead sponsor	Premier logo listing	Logo listing	Logo listing	Logo listing	Name listing	Name listing
Acknowledgment on Social Media	Premier name listing	Name listing	Name listing	Name listing	Name listing	Name listing	Name listing
Opportunities for your employees to volunteer	Yes	Yes					
Opportunity to Donate Giveaway Bag Items	Yes	Yes					
Impact Report	Featured listing	Featured listing	Name listing	Name listing	Name listing	Name listing	Name listing

IMPORTANT DATES

6/30/26

Deadline for listing in mailed postcard

8/17/26

Deadline for listing in first round of email promotions

8/21/26

Deadline for listing in second round of email promotions

8/31/26

Deadline for listing in day-of event signage & to provide items for giveaway bag

9/2/25

Deadline for listing in third round of email promotions

SPONSORSHIP FORM

To sponsor, please fill out the form below and [return to Jessie Wong - jwong@childrenscouncil.org](mailto:jwong@childrenscouncil.org) or [click here to pay online - giveto.childrenscouncil.org/CityKids](http://giveto.childrenscouncil.org/CityKids).

CONTACT INFORMATION

COMPANY NAME (AS YOU WOULD LIKE IT TO BE LISTED):

CONTACT NAME: _____

CONTACT EMAIL: _____

Once we receive your completed sponsorship form, we will contact you to discuss sponsorship details and recognition.



childrenscouncil.org/citykids

SPONSORSHIP LEVELS

- ☐ \$25,000 Lead Sponsor
- ☐ \$10,000 Main Stage Sponsor
- ☐ ~~\$5,000 Diaper Sponsor~~ *Sold Out*
- ☐ ~~\$5,000 Nutrition Sponsor~~ *Sold Out*
- ☐ ~~\$5,000 Literacy Sponsor~~ *Sold Out*
- ☐ \$2,500 Booth Sponsor
- ☐ \$1,500 Booth Sponsor (Non-Profit Discount)

PAYMENT INFORMATION

- ☐ I have enclosed a check payable to Children's Council
- ☐ Please charge my credit card:

Circle one: Visa / MC / AMEX / Discover

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____