Executive Team

Gina M. Fromer, M.S., Chief Executive Officer

Throughout her life, Gina Fromer has devoted her career, energy and talent to serving the needs of families in San Francisco and communities across California.

In April 2019, following more than four decades of leadership in youth and family services and education programs—including in some of San Francisco’s most underserved neighborhoods—Gina joined Children’s Council of San Francisco as Chief Executive Officer.

Gina manages a staff of 120 and oversees Children’s Council’s partnership with the San Francisco Office of Early Care and Education and a host of other city and state agencies and organizations. Gina believes that quality child care and early education is a basic human right.

Raised in San Francisco’s Bayview-Hunters Point neighborhood, Gina began community service in her teens as a counselor for Young Community Developers, which provides support and training for young adults.
She began her career at Head Start, then rose through the ranks of the San Francisco YMCA to become District Vice President, overseeing three YMCA branches serving 15,000 families. She raised over $8.5 million for the Bayview YMCA capital campaign, to complete the building of The Bayview Hunters Point YMCA.

Most recently, Fromer was CEO of the San Francisco Education Fund, where she directed community volunteer programs, educator grants and student scholarships designed to help public school students succeed. Prior to that, Gina served as the California State Director at The Trust for Public Land, where she created new parks in park-poor neighborhoods in Los Angeles and San Francisco, while protecting landscapes across the state.

Gina has a wealth of leadership experience and deep connections to a vast array of communities across the state. Having advocated on behalf of families and children her entire life, she says, “It is all about empowering people to advocate for themselves, to create the social justice and social change needed to change the world.”

Having earned a B.S. in Psychology Organizational Leadership from Dominican University of California, and an M.S. in Psychology/Organizational Leadership from University of Phoenix, Gina is currently pursuing her Ph.D. from University of Arizona.

Gina can be reached through her Executive Assistant, Amanda Alegado at 415.343.2934 or by email.

Gwendolyn Cornwell, Chief Human Resources Officer
Gwendolyn Cornwell received her graduate degree in Counseling Psychology from Notre Dame de Namur. Her nonprofit career began as a job developer for a government-funded organization whose mission was to secure employment for recently incarcerated adults and youth.

Over the course of her career, Gwendolyn has worked in both the private and not-for-profit sectors. Her most rewarding work has come from her experience working with adoptive and foster families in Alameda County.

For the past 13 years, she has held leadership roles in human resources for various nonprofits in the Bay area. A native of Southern California, she, her husband and two children established roots in the Bay Area 20 years ago. In her free time she finds herself immersed with attending anything related to hockey, outdoor activities, and traveling back to LA to visit family whenever possible.

**Eric Fischer, Chief Financial Officer**
Eric Fischer brings over 25 years of experience in working with community-based non-profit organizations in the areas of strategic financial and accounting management, organizational and fund development, and technology and human resource management. After graduating from Santa Clara University with Bachelor’s Degrees in accounting and decision & information sciences, Eric worked with a local CPA firm specializing in audit, accounting and computer consulting services for professional services and not-for-profit organizations.

Eric has since worked with medium and large non-profit organizations across San Mateo, San Francisco and Marin Counties, helping to build administrative and financial infrastructure to facilitate strategic organizational growth and stability, including ten years with the Child Care Coordinating Council of San Mateo County.

Most recently Eric worked as CFO with Community Housing Partnership, the primary provider of permanent supportive housing and services for formerly homeless individuals, youth and families in the City & County of San Francisco. Eric is also a certified life and executive coach, working with individuals and companies toward personal and organization growth and development. An advocate for healthy children and families everywhere, Eric is the father of three children, an avid photographer, and an inline skating fanatic.

Amie Latterman, Chief Advancement Officer
Amie Latterman joined Children’s Council in 2016. She brings more than 15 years of nonprofit fundraising, marketing/outreach, event planning and communications to the team.

She most recently served as the development director for SPUR, a Bay Area urban planning and policy organization, for a decade. In that role, Amie managed a team of more than 100 executive-level volunteers and 8 staff fundraisers to raise or generate income to support a $6.1M, highly diversified annual operating budget, raising more than $27M over her last five years in the role, plus $6.1M in endowment funds.

She was responsible for the annual fund, membership, special events and earned income. Prior to joining SPUR, she worked as the outreach director for Child Family Health International, a social enterprise, non-profit organization in San Francisco. In addition, Amie spent several years in the field of Japan-U.S. relations and cross-cultural training. She earned her Bachelor’s degree in political science from Boston College.

Amie was a founding board member of the national Young Nonprofit Professionals Network (YNPN), and spent several years on the advisory board of the San Francisco Bay Area chapter of YNPN. She currently is the Chair of the Board for Parents for Public Schools San Francisco. She and her partner are raising three children in San Francisco, with the support of a fantastic village that includes their neighborhood preschool and public elementary school. In her free time she enjoys hiking with her family in the Bay Area hills, traveling and
Yvette Renteria, Chief Strategy & Impact Officer

Yvette Renteria has dedicated nearly two decades to working with underserved communities. She joins Children’s Council from Oakland Unified School District where she served as the Deputy Chief of Innovation to ensure quality, sustainability and equity within the school system. She began her education work as a teacher in Compton and three years later opened a Middle School in Oakland as a Principal.

After five years in Oakland schools, Yvette joined the nonprofit Year Up, and became a Senior Director for the Bay Area region, growing and scaling the organization while increasing the number of young adults earning gainful employment in under-represented industries.

Yvette grew up in rural central California and found passion and grit from her Mexican parents, who taught her that education can transform lives and can never be taken away. She believes that if you teach knowledge and skills, you can empower families and communities.

A mother of four-year-old twins, Yvette enjoys spending her extra time with her husband and kids. They find ways to explore, dance and laugh.
Tiffany Stephens, Chief Technology Officer

Tiffany Stephens brings 15 years of technical and organizational leadership experience to Children’s Council, particularly in the areas of information technology operations, strategy and innovation. She received her BBA in Computer Information Systems from Savannah State University and holds an MBA in Organizational Leadership from California State University, East Bay.

Tiffany has worked with both corporate and non-profit organizations in the Bay Area and on the east coast, developing and implementing their technical strategy. She most recently served as the Director of Technology for KIPP Bay Area Public Schools, where one of her most notable accomplishments was establishing KIPP’s founding in-house tech support team to support their 15 schools throughout the Bay Area. Prior to KIPP, she led a team at John F. Kennedy University to support two campus locations and two counseling centers.

Tiffany finds fulfillment in the mentoring and coaching of others and helping them grow and develop in a way that aligns with their personal and career aspirations. A native of Savannah, Georgia, she enjoys bodybuilding, traveling and spending time with friends and family.